



About the Bristol Ballet

Established in 1948 by the late Constance Hardinge, Bristol Ballet's mission is to educate students and the general public about dance as an art form through education about dance, including quality, technique, artistry, production, and awareness of other art forms.

Bristol Ballet is a 501(c)3 organization chartered in the State of Virginia. It is governed by a board of directors, with two full time employees.

2018-2019 Quick Facts

Our Productions:

The Nutcracker (Cast of 60) 2274 attended

- Highlights: 4 professional dancers
- New ending with hot air balloon
- Pupcracker (part of Nutcracker)
- Highlights: worked with area animal shelter- Two dogs adopted during the show

The Wizard of Oz (Cast of 70) 735 attended

- Highlights: 1500 students saw this as a result of a mini tour serving 6 elementary schools
- Sold out house for public performance
- Used new digital technology to enhance the production

Importance of Arts in Education

Did you know: A 2017 proof-of-concept study at North Carolina State University found participation in dance programs helps students - including those in science, technology, engineering and mathematics (STEM) disciplines - develop skills such as creativity and persistence that benefited them in the classroom and beyond

2018-2019 Community Impact

- Nutcracker school performances: 750 children saw the show for free
- Wizard of Oz school mini tour: 1500 children saw the show for free
- More than 3700 people were downtown for the public performances, increasing the likelihood of spending more money downtown (dinner, drinks, etc).
- 4% of students studied on scholarship, tuition assistance, or work study
- Over 6000 people were directly served as a result of our productions and classes this season
- Highlight: One student with Down's Syndrome successfully attended classes and performed in the Wizard of Oz
- 1076 hours were spent on direct instruction to students
- 18 Company members learned the value of giving back by participating in the free school performances and mini tours
- 3 Senior Company members are attending outside Summer Intensives, accepted by audition. One is on a full dance scholarship to Tennessee Governor's School.



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Bristol Ballet Sponsorship Opportunities

www.bristolballet.org
(276) 669-6051 - mfrazier@bristolballet.org

2019-2020 Bristol Ballet Sponsorship Opportunities

At the Paramount:

Have your company's name included in the 2019 Nutcracker title!

- "[Your Company Name Here] Nutcracker 2019"
- Logo displayed on stage before performances
- Verbal recognition on stage before performances
- Twelve (12) complimentary tickets with VIP seating

Title Sponsor: \$10,000

In our Programs:

- "[Your Company Name Here] Nutcracker 2019" recognition in the programs
- Full page ad with premier placement
- Logo placement on sponsor recognition page

Other:

- Mention in all advertising when possible
- Premier logo placement with website link on bristolballet.org
- Logo placement on posters
- Display a digital ad in our lobby

Become a School Show Sponsor! \$3,000-\$5,000

Help bring the gift of ballet to hundreds of school students across the Bristol TN/VA area

Season Sponsor: \$5,000

At the Paramount:

- Season sponsor recognition everywhere
- Logo displayed on stage before all performances
- Verbal recognition on stage before all performances
- Recognition in lobby
- Ten (10) Complimentary tickets

In our Programs :

- Premier placement of your full page ad
- Inclusion in our sponsor profiles page
- Logo placement on sponsor recognition page

Other:

- Mention in all advertising when possible
- Premier logo placement with website link on bristolballet.org
- Logo placement on posters
- Display a digital ad in our lobby

Nutcracker or Spring Show Sponsor \$1,000

At the Paramount:

- Logo displayed on stage before performance
- Verbal recognition on stage before performance
- Recognition in lobby Six (6) Complimentary tickets

In our Program:

- Full page ad Company name on sponsor recognition page

Other:

- Mention in all advertising when possible
- Logo placement with website link on bristolballet.org
- Logo placement on posters

Nutcracker Sponsor \$3,000

At the Paramount:

- "Presented by" recognition everywhere
- Logo displayed on stage before performances
- Verbal recognition on stage before performances
- Recognition in lobby Eight (8) Complimentary tickets

In our Program:

- "Presented by" recognition
- Full page ad
- Logo placement on sponsor recognition page

Other:

- Mention in all advertising when possible
- Logo placement with website link on bristolballet.org
- Logo placement on posters



Nutcracker or Spring Show Sponsor \$500

At the Paramount:

- Recognition in lobby Four (4) Complimentary tickets

In our Program:

- 1/2 page ad Company name on sponsor recognition page

Other:

- Logo placement with website link on bristolballet.org
- Mention in advertising when possible

